



CONTACT

Scott Johnson
Executive Secretary
Iowa FFA Association
scott.johnson@iowaffa.com
515-965-7376
www.iowaffa.com

News Release

Ballard FFA Wins 2017 Iowa FFA Marketing Plan Career Development Event

AMES, Iowa--The Iowa FFA Marketing Plan Career Development Event was held at Iowa State University in Ames, on Tuesday, April 11, 2017. The first place team for the Career Development Event was the Ballard FFA Chapter at Huxley. Team members include Dana Edleman, Clayton Poots, and Carla Edleman. The agricultural instructor and FFA Advisor is Jenny Lichty. The second place team for the event was the Independence FFA Chapter. Team members include Brynn Martin, Kirstie Martin, and Peighton Prusator. Their agricultural instructor and FFA Advisor is Michael Haden.

The National FFA Foundation sponsored the plaque for the champion team. Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Marketing Plan Career Development Event was made possible with support from Grainbridge and Kent through the Iowa FFA Foundation.

Listed below are the results for the Marketing Plan Career Development Event.

The First Place Iowa Marketing Plan CDE team is:

Ballard FFA Chapter – Dana Edleman, Clayton Poots, and Carla Edleman
Jenny Lichty, Ag Ed Instructor/FFA Advisor

The Second Place Iowa Marketing Plan CDE team is:

Independence FFA Chapter – Brynn Martin, Kirstie Martin, and Peighton Prusator
Michael Haden, Ag Ed Instructor/FFA Advisor

Top Four High Teams

1. Ballard FFA (Huxley)
2. Independence FFA
3. Spirit Lake FFA
4. North Fayette Valley FFA (West Union)

Top Team in Written Plan

Ballard FFA

Top Team Presentation

Ballard FFA

Team Ratings

GOLD Ratings:

1. Ballard FFA (Huxley)

SILVER Ratings:

2. Independence FFA
3. Spirit Lake FFA
4. North Fayette Valley FFA
5. Alburnett FFA
6. Chariton FFA

--MORE--



CONTACT

Scott Johnson
Executive Secretary
Iowa FFA Association
scott.johnson@iowaffa.com
515-965-7376
www.iowaffa.com

BRONZE Ratings:

7. Maquoketa FFA
8. West Lyon FFA (Inwood)
9. Cascade FFA

#

About Iowa FFA Association

The Iowa FFA Association is a youth organization of over 14,800 student members as part of 232 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.